

Earn \$20 by Completing the Health Risk Appraisal (HRA) Survey

How it works

To redeem the \$20 gift card reward, you must:

- Be enrolled in a Florida Blue Medicare Advantage plan as of January 1, 2020
- Sign up for our HealthyBlue Rewards program (free)
- Complete the HRA within your first 90 days of membership. The 2020 HealthyBlue Rewards program runs January 1 through December 31, 2020. You can register and log in through the member website at floridablue.com/medicare

It won't take long to take the survey

The health risk appraisal takes about 20 minutes to complete.

Questions cover overall health, medical history and advance care planning. Answers are confidential and will not determine if enrollment is approved by CMS or Florida Blue Medicare. Florida Blue Medicare will only use your answers for health care coordination purposes upon your effective date.

Pick one of three easy ways to take the survey



Call **1-844-396-1710** (TTY: 1-800-955-8770)
Monday-Friday, 9:00-5:30 ET



Have your agent or enrollment
representative transfer you



Log in to your member account
(after 1/1/20) and take online



For full details on program rules visit floridablue.com/healthyblue. Participation in HealthyBlue is voluntary and offered at no cost to you. Florida Blue and Florida Blue Medicare are Independent Licensees of the Blue Cross and Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or gender. ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773). ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770). ©2020 Blue Cross and Blue Shield of Florida, Inc. DBA Florida Blue. All rights reserved.